



THE POWER WITHIN II CONFERENCE

MAXIMIZE YOUR BRAIN POWER

كيف تكون مبدعاً في موقع العمل؟
CREATIVITY AT WORK

مع المبتكر والمفكر العالمي
توني بوزان

Speaker

**TONY
BUZAN**

Inventor of
Mind mapping

18th

JANUARY 2016

The Ritz - Carlton
Kingdom of Bahrain

Panel Discussion (Forum) to discuss
the relationship of Mind Mapping with:

Mindfulness

التنبيه الذهني

Brain Hacker

التحكير الذهني

NLP

البرمجة اللغوية العصبية

Emotional Intelligence

الذكاء العاطفي



مع ترجمة فورية للعربية

ABOUT THE CONFERENCE

Why This Conference?

Understand and use your brain's natural creative states to harness your creative powers when needed Learn how to engage in generative thinking Learn how to engage the whole brain all the time Learn how to generate unique ideas for product development or problem solving Learn how to develop more creativity on a daily basis.

Who Should Attend?

- Leadership Teams
- Management Teams
- Group Heads
- Departmental Heads
- Senior Managers
- High Potential Future Leaders
- Anyone who relies on creativity to stay ahead of their competition.
- Those who want to enhance their creative thinking and think out of the box.

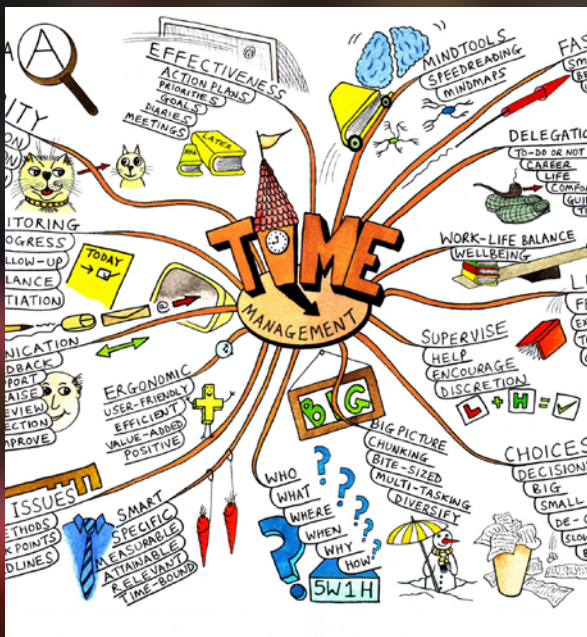
Deliverables On How To:

- Enhance Productivity
- Create Future Leaders
- Manage Talents
- Spread Creativity Culture
- Reduce waste of time, money, efforts & Manage Resources Effectively

Main Topics:

- براعة التفكير
Critical Thinking
- الخرائط الذهنية
Mind Mapping
- إدارة المواهب
Talents Management
- بيئة العمل الإبداعية
Creative Culture

ABOUT MIND MAPPING



Mind Mapping الخريطة الذهنية

الخريطة الذهنية: هي تقنية تخطيطية مدعومة بالرسوم تزود مستخدميها بمفاتيح تساعد على استخدام طاقة العقل بتسخير أغلب مهارات العقل كالكلمات، الصور، الأرقام، المنطق، الألوان، وهي أسلوب قوي يعطي مستخدميها الحرية المطلقة في استخدام طاقات العقل.

الخريطة الذهنية يمكن أن تستخدم في مختلف مجالات الحياة وفي تحسين التعليم والتفكير وبأوضح طريقة وبأحسن أداء بشري.

A Mind Map is a powerful graphic technique which provides a universal key to unlock the potential of the brain. It harnesses the full range of cortical skills – word, image, number, logic, rhythm, colour and spatial awareness – in a single, uniquely powerful manner. In so doing, it gives you the freedom to roam the infinite expanses of your brain.

The Mind Map can be applied to every aspect of life where improved learning and clearer thinking will enhance human performance.

CONFERENCE | CORE CONTENT

التفكير الإبداعي CRITICAL THINKING LEADERSHIP

Creative leaders excel at identifying employees with creative spark, energy and vision. They know how to motivate, reward and recognise creative behaviour and help colleagues learn from failure. Above all, creative leadership is about thinking differently and inspiring others.

التحفيز والدافعية MOTIVATION

According to Harvard professor Teresa Amabile's research, people will be most creative when they feel intrinsically motivated – by the interest, satisfaction, and challenge of the work itself, and not by external pressures.

ثقافة الإبداع في العمل CREATIVE CULTURE

Successful organisations today encourage a culture where employees create together and collectively develop ideas. It's better to build trust, curiosity, playfulness and creative confidence than install a ping pong table.

إدارة المواهب TALENT MANAGEMENT

To maximise an organisation's creative potential, companies must source, select, develop, promote and distribute creative employees effectively.

الإبداع في التعلم والتنمية CREATIVE LEARNING & DEVELOPMENT

It has been estimated that two thirds of our innovation skills comes through learning. Creative leaders recognise learning happens constantly – whether formally or informally, self-directed or social – and that creative people have a unique hunger for new knowledge and skills.

فريق العمل TEAMWORK

How do you build the right creative team? You'll go a long way if you embrace diversity, foster trust, facilitate critical thinking, criticism and create momentum.

WORKSHOP LEADER



إن عالم الغد يحتاج إلى قادة ذوي نظرة إبداعية وشمولية
تختلف كلياً في إدارتها للأعمال عن الطريقة التقليدية،
وليس لديها التردد في المجازفة لاتخاذ القرار المناسب
وتحقيق النجاحات.

– توني بوزان

The world of tomorrow needs an entirely new kind of
leaders. Leaders who are visionary, inventive and not
afraid to take the road less travelled in order to succeed.

- TONY BUZAN

TONY BUZAN

www.tonybuzan.com

Tony Buzan is the world-renowned inventor of Mind Mapping and expert on the brain, memory, speed reading, creativity and innovation. He has been named as one of the world's top 5 speakers by Forbes magazine.

Through over 40 years of research into the workings of the brain, Tony Buzan is dedicating his life to developing and refining techniques to help individuals think better and more creatively, and reach their full potential. He has awakened the brains of millions worldwide.

Described as “one of the most influential leaders in the field of thinking creatively”, Tony utilises his accredited training courses to build a network of highly specialised experts in creative thinking, memory and speed reading techniques.

Tony Buzan imparts his knowledge and expertise on the three ThinkBuzan Licensed Instructor courses in Mind Mapping, Memory and Speed Reading,



which he both leads and accredits. The ThinkBuzan accredited training courses bring practical skills to delegates all over the world including individuals from FTSE multinational corporations, leading global universities and Government departments.

ABOUT PANELLIST/ SPEAKERS

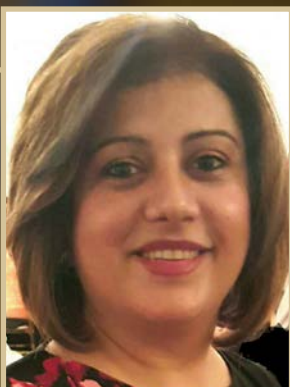


TONY BUZAN

Keynote Speaker

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MARIA SABERI

EMOTIONAL INTELLIGENCE SPECIALIST

Dr. Maria is an organizational behavior specialist participating in the enhancement of human resource performance starting from undergraduate level.

She is the Regional Director for the Middle East, at the International Society for Emotional Intelligence (ISEI). Specialized in Emotional literacy and Emotional Intelligence (EI) development. Certified administrator of the intercultural sensitivity Development inventory (IDI).

She is also Empirically developed an intercultural training model which utilizes emotional intelligence to enhance intercultural sensitivity during workplace intercultural encounters.



YOUSIF ALBADER

NLP SPECIALIST

Albader is a Training and Coaching Consultant in Bahrain Institute of Public Administration (BIPA). Prior to that he occupied several positions like the Business Development Executive Director in BIPA, Change Management Manager in Central Informatics Organization and Head of Training in Bahrain Civil Aviation Affairs. Albader has many qualifications i.e. MBA from University of Glamorgan, Graphology & Handwriting Analyst, on AUG 2000 he become NLP Practitioner and in AUG 2001 he obtained his Master NLP Practitioner level from NLP Comprehensive in Colorado USA. Albader has run training workshops in more than 25 cities in 21 countries throughout Asia, Africa, Europe, USA and Australia.














KELLY ARMATAGE

MINDFULNESS SPECIALIST

Kelly Armatage is an Entrepreneur and the owner of "Kelly Armatage Inc", a Therapy and Coaching Practice in Bahrain. For nearly a decade, Kelly Armatage has been assisting the healing of individuals and companies within the Middle East. An expert in coaching and behavioral change, Kelly has facilitated transformation for thousands. Kelly is the inventor of A.S.K. – A Serenity Kit. This Therapist in a KIT is a 3 step subconscious re-wiring technique that creates major change. This technique combines universal law, emotional freedom and the knowledge of learned behaviours and subconscious pay-offs to revolutionise people's experiential realities.

PROGRAMME

TIME PROGRAMME AT GALANCE

07:30 – 08:30	 <i>Registration & Networking over tea & coffee</i>
08:30 – 09:30	 Official opening  Conference Chairperson Message H.E. The Minister Message / Presentation Keynote Presentation by Tony Buzan: Introduction to Mind Mapping and Creativity
09:30 – 10:00	 <i>Tea Break / Networking</i>
10:00 – 12:00	 Main Seminar: By Tony Buzan The Human Language <ul style="list-style-type: none">· Mind Mapping, Creativity & Technology· Brainstorming principles Most Important Graph in the World <ul style="list-style-type: none">· history, memory test, copy· Discussions· Applications
12:00 – 13:00	 <i>Prayer Time / Lunch / Networking</i> 
13:00 – 14:15	 Panel Forum Experts and Therapists discussing the relationship of Mind Mapping with Mindfulness, Brain Hacking, NLP and Emotional Intelligence.
14:15 – 14:30	 <i>Tea Break / Networking</i>
14:30 – 16:30	 Main Workshop: by Tony Buzan Test your creativity <ul style="list-style-type: none">· Creativity· Diminish with age Mind Mapping Fundamentals <ul style="list-style-type: none">· Story of Mind Mapping· Laws of Mind Mapping Practicing Mind Mapping
16:30 – 17:00	 <i>Closing</i>

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CREATIVITY AT WORK

Individual/Group Delegate Registration Form

Payment Method:

Please make payments in favour of :

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Please complete the registration form in CAPITAL LETTERS and send it back by **fax (+973) 17-552 890** or contact **tel. (+973) 17-552 878** for further details.

Organization name

Contact person

Job Title

Mailing address

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Mobile

Authorized Signature

Date

S/N	DELEGATE	JOB TITLE
1		
2		
3		
4		
5		
6		
7		
8		

* For additional registration, use a copy of this form.

Participation Fees in BD.

Participation Fees: **BD. 390** per delegate

*Corporate rate available

Fees inclusive of:

- Free pass to all sessions & workshop.
- Full conference materials.
- Lunch, Tea/Coffee Breaks.
- Flash memory including 3 electronic copies of Tony Buzan's books.
- A certificate signed by Tony Buzan.

Cancellation/Substitutions No cancellation will be permitted once a registration form is received. However, substitution is allowed.

ORGANISER

ORIGIN[®]
GROUP

HOW TO REGISTER

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