



"القادة لا يصنعون أتباعاً
بل يصنعون مزيداً من القادة"
"Leaders don't create followers,
they create more leaders"

Tom Peters

بمشاركة الخبيرة الأمريكية
EXPERT & KEYNOTE SPEAKER
SARAH MICHEL

THE ANNUAL FORUM
**TRANSFORMATIONAL
LEADERSHIP**

مع ترجمة فورية للعربية

كيف تصبح قائداً ملهماً

"BECOMING A TRANSFORMATIONAL LEADER"

القيادة التحويلية والكاريزما . تمكين المرأة قيادياً . مهارات الثقة بالنفس

ORGANISER

15 JUNE | **AL BUSTAN PALACE**
2015 | Muscat, Oman

الأصائل للمؤتمرات
Al-Assayel for Events Management



Our last leadership forum - Tom Peters

من الأرشيف: "منتدى القيادة" ٢٠١٤

WHY THIS FORUM?

Discover how to grow your network with your network, the most important asset of successful business leaders today. Learn how to build trust and improve your access and influence with powerful advocates to grow your social capital and get inspired to build a bigger and better network to become a connected and respected leader, essential for career and business success.

Participants will learn about their strengths and weaknesses in communicating with and influencing others. Different approaches such as how we are driven to accomplish results, how we create buy-in for our ideas, and how our natural beliefs systems drive our style of interacting with and leading others will be exposed.

WHO SHOULD ATTEND?

- Senior Management Members.
- Managers of various organizations, Supervisors and Young talented future leaders in both private & public sectors.
- Entrepreneurs & individuals interested in strengthening their Leadership knowledge, network and communications influence.

Forum Objectives:

- Understand the definition of Transformational Leadership.
- Learn how to leverage relationships to grow your business, career and network.
- Understand the importance of NetWorthing® vs. transactional networking.
- Recognize sources of miscommunication to reduce conflict to a minimum.
- Identify how to overcome communication obstacles with colleagues, customers and team.
- Learn to maximize communication effectiveness to become better networker and relationships marketer.

Forum Outline:

1. Transformational Leadership "Success Strategies for Value – Added Leadership"
2. "Can You Hear Me" Building Influence and Access for Women in the Workplace.
3. "Transformational Leader" Charisma and Idealized Influence.
4. Panel Discussion, best practices in Transformational Leadership.
5. Building the Self Confidence.

SARAH MICHEL

NetWORTHing™

To network for the benefit of others by actively seeking ways to connect people, opportunities and ideas.



تُعرف سارة ميشيل بخبرتها في مجال القيادة الفعالة والتواصل وتقوية العلاقات على المستوى الوظيفي أو الفردي، وهي أول من طبق ما أسمته بإسلوب® NetWORTHing أي «التواصل الفعال» كأسلوب جديد لتقوية علاقات القائد وطرق تواصله مع أفراد فريقه أو تقوية الموظف لعلاقاته مع مرؤوسيه، زملائه، عملائه وغيرهم.

سارة ميشيل هي نائب رئيس شركة Velvet Chainsaw للاستشارات - الولايات المتحدة الأمريكية، وقد تخرجت من جامعة ميتشيجان وعملت في كثير من شركات الإدارة المهنية في ولايتي تكساس وكولورادو، وهي متحدثة عالمية مُعترف بها من قبل منظمة المتحدثين الدولية (CSP).

ألقت الخبرة سارة كتاب «التواصل المُتقن»، وهو دليل رائع ومتميز يستعرض أهم وأحدث طرق ووسائل التميز في التواصل والعلاقات في بيئة العمل وشاركت في تأليف عدد من الكتب الأخرى المختصة بالقيادة، التواصل وكتاب «خلق جيل جديد من القادة».

Sarah is a networking expert who helps people become strong leaders and look at the power of connecting. She is a Certified Speaking Professional (CSP) awarded by the National Speakers Association and the creator of the NetWORTHing® approach to successful networking.

Sarah is Vice President of Professional Connexity for Velvet Chainsaw Consulting working with organizations to help them deliver on their networking promise at live events. She is a graduate of Central Michigan University and has worked for international career management firms in Texas and Colorado. Sarah served on the board of directors for the National Speakers Association (NSA) and as the Past President for the NSA-Colorado Chapter.

Sarah founded **Perfecting Connecting®** in 1996 offering keynotes, facilitation, and educational sessions to organizations and companies worldwide. She is the author of Perfecting Connecting®, A Personal Guide to Mastering Networking in the Workplace and co-author of Conference Connexity and **The New Generation of Leadership**.

Few of Sarah's Books



TESTIMONIAL

“Thanks for another great keynote! You always brighten our events!!! Thank you!”

— Jill K. Shafer, RA, NCARB, PMP
Program Manager, GSA National Mentoring Program

«Sarah is the best thing that has happened to us.»

— Terry Meier, President
Meier Enterprises, Inc.

“Quite simply...She's one of the best!”

— United States Olympic Committee

“Using her finely tuned process, Sarah has a wonderful ability to draw in her audience and make them want to use her methods to increase their network and opportunities.”

— Teresa R. Bardwell
Colorado Housing Now!



More Information:

www.perfectingconnecting.com

09:00 – 08:00 التسجيل وتناول الشاي والقهوة

10:00 – 09:00 **الجلسة الأولى**

الافتتاح الرسمي

القيادة التحويلية :

- "التواصل الفعال" والتواصل الإجرائي.
- "التواصل الفعال" أسرار وطرق تطبيقه.

10:30 – 10:00 استراحة / تواصل

12:15 – 10:30 **الجلسة الثانية**

«هل تسمعي؟» خلق نفوذ ودور فعال للمرأة في مكان العمل.

- القيادة الفعالة.
- أنماط التواصل والتفاعل الأربعة.
- معوقات التواصل مع الآخرين.

13:00 – 12:15 وقت الصلاة / وجبة الغذاء

14:00 – 13:00 **الجلسة الثالثة**

«القيادة التحويلية» الكاريزما والنفوذ الأمثل.

- القائد الملهم.
- القيادة التحويلية والكاريزما.

15:00 – 14:00 **الجلسة الرابعة**

حلقة نقاش

"أفضل الممارسات العالمية والمحلية في القيادة التحويلية"
بمشاركة نخبة من المتخصصين والقياديين

15:15 – 15:00 استراحة

16:30 – 15:15 **الجلسة الخامسة**

بناء مهارة الثقة بالنفس

- مهارات الثقة بالنفس.
- الثقة بالنفس أساس القيادة الملهمة.

16:30 التوصيات / الختام

PROGRAM

08:00 – 09:00	<i>Registration & Networking over tea & coffee</i>
09:00 – 10:00	Session One OFFICIAL OPENING TRANSFORMATIONAL LEADERSHIP “SUCCESS STRATEGIES FOR VALUE – ADDED LEADERSHIP” <ul style="list-style-type: none">• NetWORTHing® vs. transactional networking.• NetWORTHing® secrets and action steps.
10:00 – 10:15	<i>Tea Break / Networthing®</i>
10:30 – 12:15	Session Two “CAN YOU HEAR ME” BUILDING INFLUENCE AND ACCESS FOR WOMEN IN THE WORKPLACE. <ul style="list-style-type: none">• Effective leadership.• The four Interaction Styles.• Communication obstacles with colleagues, customers and team members.
12:15 – 13:00	<i>Prayer Time / Lunch</i>
13:00 – 14:00	Session Three “TRANSFORMATIONAL LEADER” CHARISMA AND IDEALIZED INFLUENCE. <ul style="list-style-type: none">• Transformational Leader.• Charismatic Transformational Leadership.
14:00 – 15:00	Session Four PANEL DISCUSSION "BEST PRACTICES IN TRANSFORMATIONAL LEADERSHIP" Group of specialists leaders
15:00 – 15:15	<i>Tea Break</i>
15:15 – 16:30	Session Five BUILDING SELF CONFIDENCE. <ul style="list-style-type: none">• Self Confidence Skills.• «Self Confidence» the vital ingredient of a great leadership.
16:30	Recommendations / Closing

BECOMING A TRANSFORMATIONAL LEADER

PANELISTS



MS. SARAH MICHEL

VICE PRESIDENT OF PROFESSIONAL CONNEXITY
USA

| REPRESENTING VIEWS OF GLOBAL LEADERS

Ms. Sarah is a networking expert who helps people become strong leaders and look at the power of connecting. She is a Certified Speaking Professional (CSP) awarded by the National Speakers Association and the creator of the NetWORTHing® approach to successful networking.

Sarah is Vice President of Professional Connexity for Velvet Chainsaw Consulting working with organizations to help them deliver on their networking promise at live events.

DR. A. LATIF AL- BALUSHI

RESEARCHER / TRAINER
SULTANATE OF OMAN

| REPRESENTING VISIONARY LEADERS

Dr. Abdullatif Al-Balushi is considered as one of the top leaders particularly when it comes to proper strategic direction based on solid researches.

He completed his bachelor degree in English language in 1987, and joined Royal Oman Police and worked as an English language teacher / a training officer in 1989.

In 1995 Dr. Al-Balushi got his master degree in maritime communications from United Kingdom followed by his Phd from Australia.



DR. NADA AL AJMI

ASSISTANT PROF. - SULTAN QABOOS UNIVERSITY
SULTANATE OF OMAN

| REPRESENTING WOMEN LEADERSHIP

Dr Nada Al Ajmi holds a PhD degree in English Literature from The University of Melbourne - Australia (2007) and MPhil degree in English Studies and Teaching Methods from The University of Glasgow – UK. Dr Nada worked as a Lecturer at Sultan Qaboos University, College of Arts. She is a Certified trainer for Springboard's women development program. (The British Council) and Certified trainer for Leadership and Management Program for Women. (Durham Business school-The British Council). Dr Nada has presented many papers at different Conferences and seminars about women leadership.

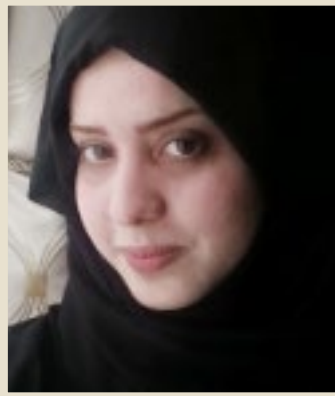
PANELISTS

MR. AHMED AL BANNA

CEO - ORIGIN GROUP
KINGDOM OF BAHRAIN

| REPRESENTING INFLUENTIAL LEADERS

Mr. Ahmed hold a BA and a Master degree from UK and has over 30 years of practical experience in Human Resource Development, Consulting and General Management covering esteemed and prestigious organizations ranging from Aviation, Aluminum, Governmental, Financial and Oil and Gas Industries. He has been an expert resource for workforce and leadership development. He was the assistant undersecretary at the Ministry of Labour, Kingdom of Bahrain from 2000 - 2007. He served in many board of directors and chairman of many others.



MS. LAILA AL-SARKHI

BUSINESS DEVELOPMENT EXECUTIVE
SULTANATE OF OMAN

| REPRESENTING YOUNG LEADERS

Ms. Laila holds a Bachelor degree in Science with a Major of Marine Science and fisheries - Minor of Natural resource Economics. She is In her last year of completing her Master degree in coral reef. Laila has many memberships in different societies with the interest to serve different segments within the community. Laila is currently the Business Development Executive at Al Assayel Events Management. Laila is considered as one of the talented future young leaders. She is a member of the society of Petroleum Engineers (SPE).

PANEL CHAIR

MS. SAFA A. GHANI

PR & MEDIA EXECUTIVE - ORIGIN GROUP
KINGDOM OF BAHRAIN

Ms. Safa Holds a Bachelor degree in Accounting - University of Bahrain. She worked as a Cultural News Presenter & Editor in Information Affairs Authority - Bahrain TV (May 2007 - February 2010). Safa joined Origin Consulting Group (June 2012) as a PR & Media Executive with the responsibility to manage the group Public Relations, Digital Media and marketing campaigns, TV, Radio and press coverage locally and regionally and supervise Origin's social media channels. Recently, Safa became a member of the Quality Assurance committee at Origin Group as a Copywriter.



PAST EVENTS

من فعالياتنا السابقة



VENUE

AL BUSTAN PALACE, A RITZ-CARLTON HOTEL



Al Bustan Street, Quron Beach
Muscat 114, Sultanate of Oman
Phone: +968 24 799666
Fax: +968 24 799600
RitzCarlton.com



Fees in Omani Riyal

الرسوم بالريال العماني

OMR. 360 per delegate

٣٦٠ ر.ع للمشارك الواحد

Corporate rates available

سعر خاص للمجموعات

Fees Inclusive of:

- Free pass to all sessions.
- Full Forum Materials.
- Tea/Coffee / Refreshment and Lunch Breaks.
- Certificate Signed by Sarah Michel.
- Free eBook of Sarah Michel.

Cancellation/Substitutions No cancellation will be permitted once a registration form is received. However, substitution is allowed.

STRATEGIC PARTNERS



MEDIA SPONSORS



ORGANISER

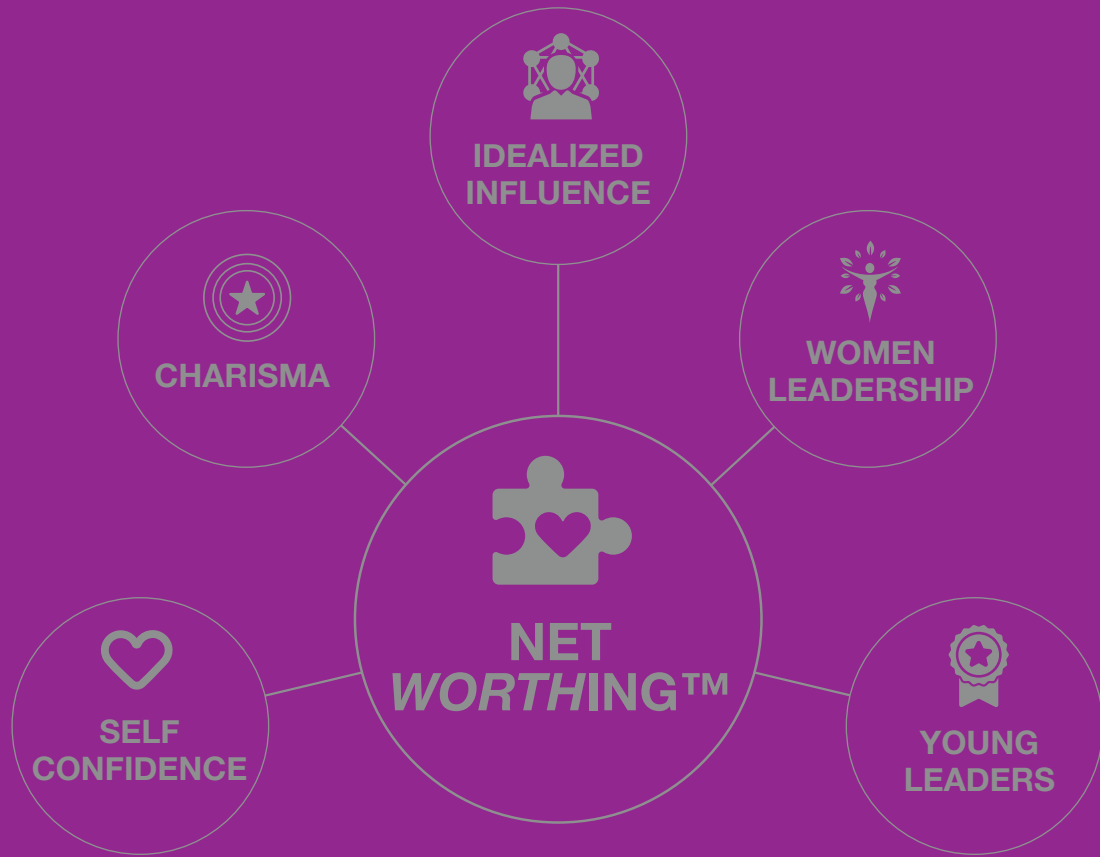
الأصائل للمؤتمرات
Al-Assayel for Events Management

HOW TO REGISTER

- +968 9917 1114
- +968 24 50 40 30
- +968 24 50 40 88
- assayel@origin.com.bh
- Alnahdha Tower, Ghala, Oman

Pleasure to see your
feedbacks on social media on
#NetworthOman

assayeloman
origin.com.bh



TRANSFORMATIONAL LEADER

الأصائل للمؤتمرات

Al-Assayel for Events Management



AssayelOman



Origin.com.bh

المنتدى السنوي كيف تصبح قائداً ملهماً؟

Please fill the registration form below and send it back to:
Al-Assayel for Conference Management on:
Fax : (+968) 24 50 40 88,
Email : assayel@Origin.com.bh
Please Photocopy this form for additional registration.

الرجاء ملئ استمارة التسجيل هذه وإرسالها إلى:
شركة الأصائل للمؤتمرات
فاكس رقم : (+968) 24 50 40 88
بريد الكتروني: assayel@origin.com.bh
الرجاء نسخ هذه الاستمارة لمزيد من التسجيل.

Organisation Name	<input type="text"/>	اسم المؤسسة
Contact person	<input type="text"/>	جهة الاتصال
Job Title	<input type="text"/>	المسمى الوظيفي
Mailing address	<input type="text"/>	عنوان المراسلة
E-mail	<input type="text"/>	البريد الإلكتروني
Telephone / Mobile	<input type="text"/>	الهاتف / الجوال
Fax	<input type="text"/>	رقم الفاكس
Authorized Signature	<input type="text"/>	التوقيع
Date	<input type="text"/>	التاريخ

JOB TITLE المسمى الوظيفي	DELEGATE NAME اسم المشارك	
		1
		2
		3
		4
		5
		6
		7
		8

REGISTRATION FEES IN OMR
Corporate Rate Available!

360

رسوم التسجيل بالريال العماني
سعر خاص للمجموعات!

PAYMENT METHOD: Payment can be made in favor of

طريقة الدفع: الدفع بالريال العماني أو مايعادله، وفق التالي:

Account Name : **Al-Assayel for Conference Management**
Bank : **Bank Muscat / Ghala, Alnahdha Tower**
A/c Number : **0423041266610011**
Beneficiary No. : **12683801**

اسم صاحب الحساب: الأصائل لتنظيم المؤتمرات
اسم البنك: بنك مسقط / فرع: غالا - أبراج النهضة
رقم الحساب: 0423041266610011
رقم المستفيد: 12683801

HOW TO REGISTER?

كيفية التسجيل

EVENT MANAGER

منظم الفعالية

+968 99171114

+968 2450 4030

+968 2450 4088

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الأصائل للمؤتمرات
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