



"القادة لا يصنعون أتباعاً  
بل يصنعون مزيداً من القادة"

"Leaders don't create followers,  
they create more leaders"

Tom Peters

بمشاركة الخبيرة الأمريكية  
EXPERT & KEYNOTE SPEAKER

**SARAH MICHEL**

THE 4<sup>TH</sup> ANNUAL LEADERSHIP FORUM  
**TRANSFORMATIONAL  
LEADERSHIP**

مع ترجمة فورية للعربية

# كيف تصبح قائداً ملهماً

"BECOMING A TRANSFORMATIONAL LEADER"

• القيادة التحويلية والكاريزما • تمكين المرأة قيادياً • مهارات الثقة بالنفس

**14 JUNE**  
2015

**ART ROTANA HOTEL**  
Amwaj Island, Bahrain

ORGANISER

**ORIGIN®**  
GROUP



Our last leadership forum - Tom Peters

من الأرشيف: "منتدى القيادة" السابق

## WHY THIS FORUM?

Discover how to grow your network with your network, the most important asset of successful business leaders today. Learn how to build trust and improve your access and influence with powerful advocates to grow your social capital and get inspired to build a bigger and better network to become a connected and respected leader, essential for career and business success.

Participants will learn about their strengths and weaknesses in communicating with and influencing others. Different approaches such as how we are driven to accomplish results, how we create buy-in for our ideas, and how our natural beliefs systems drive our style of interacting with and leading others will be exposed.

## WHO SHOULD ATTEND?

- Senior Management Members.
- Managers of various organizations, Supervisors and Young talented future leaders in both private & public sectors.
- Entrepreneurs & individuals interested in strengthening their Leadership knowledge, network and communications influence.

## Forum Objectives:

- Understand the definition of Transformational Leadership.
- Learn how to leverage relationships to grow your business, career and network.
- Understand the importance of NetWorthing® vs. transactional networking.
- Recognize sources of miscommunication to reduce conflict to a minimum.
- Identify how to overcome communication obstacles with colleagues, customers and team.
- Learn to maximize communication effectiveness to become better networker and relationships marketer.

## Forum Outline:

1. Transformational Leadership "Success Strategies for Value – Added Leadership"
2. "Can You Hear Me" Building Influence and Access for Women in the Workplace.
3. "Transformational Leader" Charisma and Idealized Influence.
4. Panel Discussion, best practices in Transformational Leadership.
5. Building the Self Confidence.

# SARAH MICHEL



## NetWORTHing™

To network for the benefit of others by actively seeking ways to connect people, opportunities and ideas.

تُعرف سارة ميشيل بخبرتها في مجال القيادة الفعالة والتواصل وتقوية العلاقات على المستوى الوظيفي أو الفردي، وهي أول من طبق ما أسمته بإسلوب® NetWORTHing أي «التواصل الفعال» كأسلوب جديد لتقوية علاقات القائد وطرق تواصله مع أفراد فريقه أو تقوية الموظف لعلاقاته مع مرؤوسيه، زملائه، عملائه وغيرهم.

سارة ميشيل هي نائب رئيس شركة Velvet Chainsaw للاستشارات - الولايات المتحدة الأمريكية، وقد تخرجت من جامعة ميتشيغان وعملت في كثير من شركات الإدارة المهنية في ولايتي تكساس وكولورادو، وهي متحدثة عالمية مُعترف بها من قبل منظمة المتحدثين الدولية (CSP).

ألقت الخبيرة سارة كتاب «التواصل المتقن» وهو دليل رائع ومتميز يستعرض أهم وأحدث طرق ووسائل التميز في التواصل والعلاقات في بيئة العمل وشاركت في تأليف عدد من الكتب الأخرى المختصة بالقيادة، التواصل و كتاب "خلق جيل جديد من القادة".

Sarah is a networking expert who helps people become strong leaders and look at the power of connecting. She is a Certified Speaking Professional (CSP) awarded by the National Speakers Association and the creator of the NetWORTHing® approach to successful networking.

Sarah is Vice President of Professional Connexity for Velvet Chainsaw Consulting working with organizations to help them deliver on their networking promise at live events. She is a graduate of Central Michigan University and has worked for international career management firms in Texas and Colorado. Sarah served on the board of directors for the National Speakers Association (NSA) and as the Past President for the NSA-Colorado Chapter.

Sarah founded Perfecting Connecting® in 1996 offering keynotes, facilitation, and educational sessions to organizations and companies worldwide. She is the author of Perfecting Connecting®, A Personal Guide to Mastering networking in the Workplace and co-author of Conference Connexity and The New Generation of Leadership.

## Few of Sarah's Books



## TESTIMONIAL

**“Thanks for another great keynote! You always brighten our events!!! Thank you!”**

— Jill K. Shafer, RA, NCARB, PMP  
Program Manager, GSA National Mentoring Program

**«Sarah is the best thing that has happened to us.»**

— Terry Meier, President  
Meier Enterprises, Inc.

**“Quite simply...She's one of the best!”**

— United States Olympic Committee

**“Using her finely tuned process, Sarah has a wonderful ability to draw in her audience and make them want to use her methods to increase their network and opportunities.”**

— Teresa R. Bardwell  
Colorado Housing Now!



More Information:

[www.perfectingconnecting.com](http://www.perfectingconnecting.com)

## PROGRAM

07:30 – 09:00	<i>Registration &amp; Networking over tea &amp; coffee</i>
09:00 – 10:00	<b>Session One</b> <b>OFFICAL OPENING</b> <b>TRANSFORMATIONAL LEADERSHIP “SUCCESS STRATEGIES FOR VALUE – ADDED LEADERSHIP”</b> <ul style="list-style-type: none"> <li>• NetWORTHing® vs. transactional networking.</li> <li>• NetWORTHing® secrets and action steps.</li> </ul>
10:00 – 10:15	<i>Tea Break</i>
10:15 – 11:45	<b>Session Two</b> <b>“CAN YOU HEAR ME” BUILDING INFLUENCE AND ACCESS FOR WOMEN IN THE WORKPLACE.</b> <ul style="list-style-type: none"> <li>• Effective leadership.</li> <li>• The four Interaction Styles.</li> <li>• Communication obstacles with colleagues, customers and team members.</li> </ul>
11:45 – 12:15	<i>Tea Break / Prayer Time</i>
12:15 – 13:15	<b>Session Three</b> <b>“TRANSFORMATIONAL LEADER” CHARISMA AND IDEALIZED INFLUENCE.</b> <ul style="list-style-type: none"> <li>• Transformational Leader.</li> <li>• Charismatic Transformational Leadership.</li> </ul>
13:15 – 13:45	<b>Lunch</b>
13:45 – 15:00	<b>Session Four</b> <b>PANEL DISCUSSION</b> <b>“BEST PRACTICES IN TRANSFORMATIONAL LEADERSHIP”</b> <ul style="list-style-type: none"> <li>• Paradigm shifting in leadership.</li> <li>• Leadership in public &amp; private sector.</li> <li>• Women Leadership.</li> <li>• Young Leaders.</li> </ul>
15:00 – 15:15	<i>Tea Break</i>
15:15 – 16:30	<b>Session Five</b> <b>BUILDING SELF CONFIDENCE.</b> <ul style="list-style-type: none"> <li>• Self Confidence Skills.</li> <li>• «Self Confidence» the vital ingredient of a great leadership.</li> </ul>
16:30	<b>Recommendations / Closing</b>

التسجيل 09:00 – 07:30

الجلسة الأولى 10:00 – 09:00

## الافتتاح الرسمي

### القيادة التحويلية:

- "التواصل الفعال" والتواصل الإجرائي.
- "التواصل الفعال" أسرار وطرق تطبيقه.

استراحة 10:15 – 10:00

الجلسة الثانية 11:45 – 10:15

### «هل تسمعي؟» خلق نفوذ ودور فعال للمرأة في مكان العمل.

- القيادة الفعالة.
- أنماط التواصل والتفاعل الأربعة.
- معوقات التواصل مع الآخرين.

استراحة / وقت الصلاة 12:15 – 11:45

الجلسة الثالثة 13:15 – 12:15

### «القيادة التحويلية» الكاريزما والنفوذ الأمثل.

- القائد الملهم.
- القيادة التحويلية والكاريزما.

استراحة / الغذاء 13:45 – 13:15

الجلسة الرابعة 15:00 – 13:45

### حلقة نقاش: "أفضل الممارسات العالمية والمحلية في القيادة التحويلية"

- التغيير الجذري في القيادة الفعالة.
- القيادة في القطاعين العام والخاص.
- المرأة القيادية.
- القيادة الشابة.

استراحة 15:15 – 15:00

الجلسة الخامسة 16:30 – 15:15

### بناء مهارة الثقة بالنفس

- مهارات الثقة بالنفس.
- الثقة بالنفس أساس القيادة الملهمة.

التوصيات / الختام 16:30

## PANELISTS

### PANEL CHAIR

#### MR. AHMED AL BANNA

CEO - ORIGIN GROUP

#### MS. SARAH MICHEL

VICE PRESIDENT OF PROFESSIONAL CONNEXITY

| REPRESENTING VIEWS OF GLOBAL LEADERS

Ms. Sarah is a networking expert who helps people become strong leaders and look at the power of connecting. She is a Certified Speaking Professional (CSP) awarded by the National Speakers Association and the creator of the NetWORTHing® approach to successful networking.



#### MR. HUSSAIN REDHA

HUMAN CAPITAL EXPERT

| REPRESENTING VISIONARY LEADERS

Mr. Hussain is a Bahraini senior professional with over 45 years of experience in business. With expertise in leadership, learning and human capital development, he has worked with and made significant contribution to a number of organizations in the region, including a recent advisory role to the Economic Development Board (EDB). He retired from BAPCO after 42 years continuous service - End August 2006.

#### DR. EVANGELIA MARINAKOU

THE ROYAL UNIVERSITY FOR WOMEN

| REPRESENTING WOMEN LEADERSHIP

Dr. Evangelia is holding a PhD degree in HRM and Hospitality from University of Strathclyde, BA (hons) degree in Tourism Management, ATEI Athens. She worked as a Head of the BA(hons) Tourism management programme 2007 – 2011 IST COLLEGE, University of Hertfordshire, Athens - Greece, currently she is Faculty of Business and Financial Sciences at the Royal University for Women – Kingdom of Bahrain.



#### MS. ENAS AL FARDAN

NASEEM INITIATIVE

| REPRESENTING YOUNG LEADERS

With over ten years of experience in telecom industry, Enas Al Fardan is currently heading the Corporate Strategy Management Office in the biggest telecom company in Kingdom of Bahrain handling the full cycle of strategy development and execution management process. She was selected by GTB as one of the "40 under 40 List" in year 2011 and 2012 for influential telecom young leaders. Al Fardan is also an influential leader in the youth voluntary work with over 12 years' experience in the field and has recently established and managed "Naseem Initiative" which provides emotional support to disadvantaged groups through art.

## PAST EVENTS

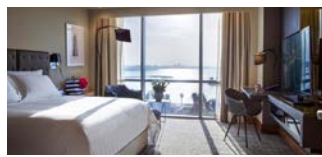
## من فعالياتنا السابقة



## VENUE

**ART Rotana**  
Amwaj Islands – Bahrain

ART Rotana, Amwaj Islands, Bahrain  
T: +973 16 000 111  
www.rotana.com  
*\*For room rate, please contact the organizer*



### Fees in Bahraini Dinar

### الرسوم بالدينار البحريني

BHD. 380 per delegate

٣٨٠ د.ب للمشارك الواحد

Corporate rates available

سعر خاص للمجموعات

### Fees Inclusive of:

- Free pass to all sessions.
- Full Forum Materials.
- Tea/Coffee Breaks & Lunch.
- Certificate Signed by Sarah Michel.
- Free eBook of Sarah Michel.

**Cancellation/Substitutions** No cancellation will be permitted once a registration form is received. However, substitution is allowed.

## STRATEGIC PARTNERS



## ORGANISER

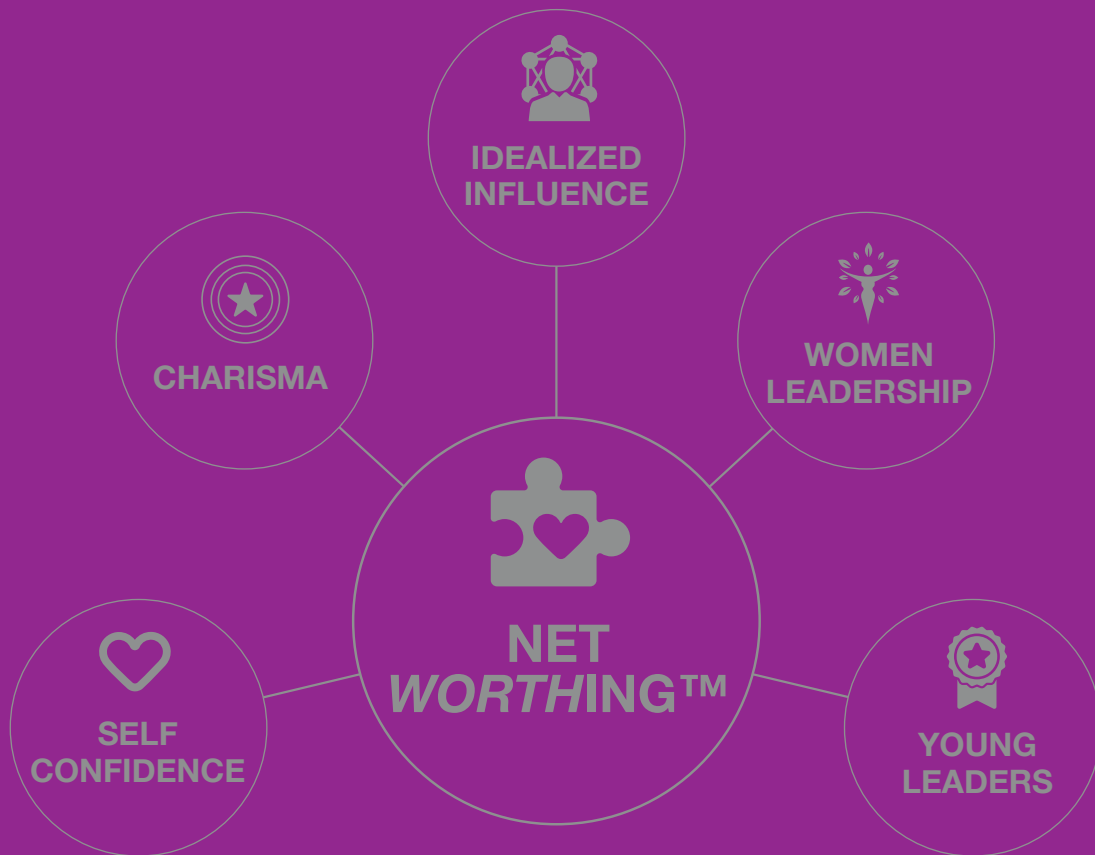
**ORIGIN®**  
GROUP

## HOW TO REGISTER

- +973 17 552 878
- +973 3779 33 88
- +973 17 552 890
- registration@origin.com.bh

Pleasure to see your feedbacks on social media on **#NetworthBH**

OriginBahrain  
Origin.com.bh



# TRANSFORMATIONAL LEADER

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**TRANSFORMATIONAL LEADERSHIP****14 JUNE 2015 | ART ROTANA HOTEL | Amwaj Island, Bahrain****Individual/Group  
Delegate  
Registration Form****Payment Method:**

Please make payments in favour of :

Account Name:

**ORIGIN TRAINING CENTER**Bank: **AHLI UNITED BANK**

IBAN Number:

**BH67AUBB00011202607001**

SWIFT CODE :

**AUBBBHBM**

Levy claimable

Please complete the registration form in CAPITAL LETTERS and return send it back by **fax (+973) 17-552 890** or contact **tel. (+973) 17-552 878** for further details.**Organization name****Contact person****Job Title****Mailing address****E-mail****Telephone****Fax****Mobile****Authorized Signature****Date**

S/N	DELEGATE	JOB TITLE
1		
2		
3		
4		
5		
6		
7		
8		

\* For additional registration, use a copy of this form.

**Participation Fees in BD.**Participation Fees: **BD. 380** per delegate

\*Corporate rate available

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