

بمشاركة الخبير الأمريكي  
EXPERT & KEYNOTE SPEAKER  
**DR. MARSHALL  
GOLDSMITH**

THE 6<sup>TH</sup> ANNUAL LEADERSHIP CONFERENCE  
**THE GLOBAL LEADER  
OF THE FUTURE**

**قائد المستقبل ... من المنظور العالمي**  
**THINK GLOBAL ... AND ACT LOCAL**

• التفكير القيادي العالمي اللامحدود • تطوير الذكاء التقني • مهارات قائد المستقبل

مع ترجمة فورية للعربية

**26 FEB**  
2018

**GRAND MILLENNIUM**  
Muscat, Oman

ORGANISER

**الأصائل**  
للؤتمرات  
Al-Assayel for Conferences



## WHY THIS CONFERENCE?

In today's complex global business environment, no single model of leadership fits the broad range of situations that leaders encounter daily. However, there are certain qualities of leadership that are dominant since 100 years ago and will still be significant 1,000 years from today. Elements such as demonstrating integrity, leading by example, creating a vision, motivating people, developing talent, ensuring customer satisfaction, and maintaining a competitive advantage are important in the past and will still be substantial as long as businesses exist.

From the evolution of "federated," semi-autonomous organizational structures to the personal leadership challenges now arising from globalism, this conference offers unprecedented insights into the new challenges of leadership—and what it will take to meet them.

## WHO SHOULD ATTEND?

CEO's, Presidents, Board Directors.

Senior Managers, Line Managers of various organizations, HR Managers, Project Managers, Cross Functional Managers and Training Managers in both private & public sectors.

Entrepreneurs & individuals interested in strengthening their network and communications influence.

## CONFERENCE OBJECTIVES:

- Understand how the global leader of the future will be different from the leader of the past.
- Learn the classic challenges that come with success in leadership how to use 'to stop' in coaching.
- Practice and be ready to use feedforward.
- Learn a proven leadership development model that you can use to develop yourself, coach people and build teamwork.
- Describe how Alan Mulally led two of the greatest turnarounds in recent history.
- Get you ready to use 'Six Question' coaching and active questions to build alignment and engagement.





## SPEAKER PROFILE

# DR. MARSHALL GOLDSMITH

## LEADERSHIP EXPERT & KEYNOTE SPEAKER

#1 WORLD'S MOST INFLUENTIAL LEADERSHIP THINKER

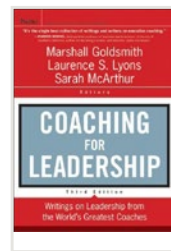
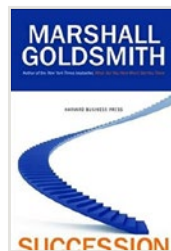
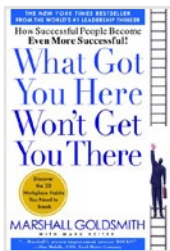


أحد أهم المفكرين العشرة الأوائل الأكثر تأثيراً في مجال القيادة في العالم وهو حاصل على لقب أفضل مدرب وموجه شخصي للقيادة والمسؤولين التنفيذيين حسب تصنيف مجلة Thinkers 50 عام 2013 حيث درب مايقرب 150 رئيس تنفيذي. يُعد الدكتور مارشال واحداً من بين 50 شخص من القادة والمفكرين الذين أثروا في مجال القيادة والإدارة خلال الـ 80 سنة الماضية بحسب مجلة (بيزنس ويك). ألف وشارك في تأليف مايقارب 35 كتاب تُرجم أكثرها إلى أكثر من 32 لغة حول العالم.

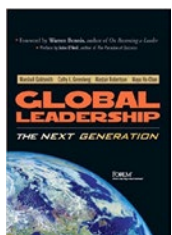
World-renowned business educator and coach, Dr. Marshall Goldsmith is the leading expert in his field. His singular ability to get results for top leaders has drawn over 150 CEOs and their management teams to address change in the workplace. They want what Dr. Goldsmith offers: practical and proven methods.

- Dr. Marshall Goldsmith is the "Thinkers50" World's Most Influential Leadership Thinker.
- #1 World's Leading Executive Coach recognized by "Thinkers50", "Fast Company", "INC Magazine", Global Gurus.
- Marshall has written or edited 35 books and have been translated into 32 languages.

Marshall's bestselling books:



**The Next Generation systematically identifies what tomorrow's leaders will need to know, do and believe in order to successfully lead the global enterprise of the future.**



**More Information:**  
<http://www.marshallgoldsmith.com/>

## CONFERENCE PROGRAM

07:30 - 09:00	<i>Tea &amp; Coffee / Networking</i>
09:00 - 10:00	<p><b>Opening Ceremony</b></p> <p>Session One: <b>Leadership: Introduction</b></p> <ul style="list-style-type: none"> <li>• Classic Challenges for Successful Leaders</li> <li>• Learning from a Great Leader</li> <li>• The History of Leadership</li> <li>• Coaching Practice</li> </ul>
10:00 - 10:30	<i>Tea &amp; Coffee Break</i>
10:30 - 12:15	<p>Session Two: <b>Global Leadership</b></p> <ul style="list-style-type: none"> <li>• Feedforward</li> <li>• The Global Leader of the Future</li> <li>• Developing Yourself as a Leader and Partner</li> <li>• "Leadership is a Contact Sport"</li> <li>• Lead by a Model</li> </ul>
12:15 - 13:00	<i>Prayer Time &amp; Lunch</i>
13:00 - 14:30	<p>Session Three: <b>Panel Discussion</b></p> <p>"Best Practices in Global Leadership"</p>
14:30 - 14:45	<i>Tea &amp; Coffee Break</i>
14:45 - 15:30	<p>Session Four: <b>Global Leadership Factors</b></p> <ul style="list-style-type: none"> <li>• Thinking Globally</li> <li>• Appreciating Cross-Cultural Diversity</li> <li>• Developing Technological Savvy</li> <li>• Developing Alliances and Partnerships</li> <li>• Sharing Leadership</li> </ul>
15:30 - 16:30	<p>Session Five: <b>Achieving Personal Self-Mastery</b></p> <ul style="list-style-type: none"> <li>• Today's 'Perfect Storm' for Distractedness</li> <li>• The Value of Structure</li> <li>• Mutual Responsibility</li> <li>• Employee Engagement</li> </ul>
16:30	<i>Group Photo with Dr. Marshall Goldsmith / Closing</i>

## برنامج المؤتمر

التسجيل / الشاي والقهوة	٠٩:٣٠ - ٠٩:٠٠
<b>الافتتاح الرسمي</b> <b>الجلسة الأولى</b> <b>القيادة: مقدمة</b> <ul style="list-style-type: none"> <li>التحديات الاعتيادية لكل قائد ناجح</li> <li>كيف تصبح قائداً فعالاً</li> <li>تاريخ القيادة</li> <li>تمرين جماعي</li> </ul>	١٠:٠٠ - ٠٩:٠٠
استراحة / تواصل	١٠:٣٠ - ١٠:٠٠
<b>الجلسة الثانية:</b> <b>القيادة العالمية</b> <ul style="list-style-type: none"> <li>أداة المستقبل Feedforward</li> <li>القيادة العالمية المستقبلية</li> <li>كيف تطور نفسك كقائد وكفرد من أعضاء الفريق</li> <li>من أبرز الشخصيات القيادية العالمية</li> </ul>	١٢:١٥ - ١٠:٣٠
وقت الصلاة / وجبة الغداء	١٣:٠٠ - ١٢:١٥
<b>الجلسة الثالثة:</b> <b>حلقة نقاش</b> "أفضل الممارسات العالمية والمحلية في القيادة العالمية ومدى تطبيقها في بيئتنا المحلية"	١٤:٣٠ - ١٣:٠٠
استراحة / تواصل	١٤:٤٥ - ١٤:٣٠
<b>الجلسة الرابعة:</b> <b>أسس القيادة العالمية</b> <ul style="list-style-type: none"> <li>التفكير القيادي العالمي اللامحدود</li> <li>التكيف مع بيئة العمل المتعددة الثقافات</li> <li>تطوير الذكاء التقني</li> <li>تطوير العلاقات مع الحلفاء والشركاء في العمل</li> <li>القيادة المشتركة</li> </ul>	١٥:٣٠ - ١٤:٤٥
<b>الجلسة الخامسة:</b> <b>إتقان الذات الشخصية</b> <ul style="list-style-type: none"> <li>تجنب ما يُشتت ذهنك في العمل</li> <li>قوة الهيكلية في العمل</li> <li>المسؤولية المتبادلة</li> <li>الولاء الوظيفي</li> </ul>	١٦:٣٠ - ١٥:٣٠
التوصيات / الختام	١٦:٣٠

### **Dr. Marshall Goldsmith**

*World-renowned Business Educator and Coach - United States of America*

Dr. Marshall Goldsmith was recognized as the #1 Leadership Thinker in the World and the top 5 Management Thinker in 2015, as well as one of the top ten Most-Influential Business Thinkers in the World and the top-ranked executive coach at the 2013 biennial Thinkers50 ceremony in London.

Dr. Goldsmith is the author or editor of 35 books, which have sold over two million copies, been translated into 30 languages and become bestsellers in 12 countries. He has written two New York Times bestsellers, *MOJO* and *What Got You Here Won't Get You There*.



### **Mr. Yaqoob Mubarak Al Kiyumi**

*HR General Manager, Omantel - Sultanate of Oman*

Yaqoob Al Kiyumi is a robust business oriented HR leader who focuses on developing human capital strategies that support the business vision and drive measurable results. For over 20 years, he is managing a full spectrum of human resources programs, services and functions with a strong command of employment laws, employee relations, digital HR, payroll & benefits, HSE and employee services. With a positive outlook, creativity and endurance, Yaqoob is recognized for his contribution to enable HR as value adding business partner through strategic innovation, services alignment and coherence.

### **Mr. Gautam Ganglani**

*Win-Win Specialist, Right Selection - United Arab Emirates*

Gautam, a young, intelligent Business and Finance Graduate from the U.K., has developed over two decades of entrepreneurial experience at Right Selection. A really dedicated, hands-on and strategic businessman, Gautam's career has taken him from Africa to Europe, from the Middle East to Near Asia, has seen his involvement in sales, marketing, negotiation and communications. Right Selection has conceptualized a bookstore, and over the years, Gautam along with his dad Ram Ganglani has driven its evolution to the renowned speakers' bureau it is today.



### **Mr. Said Al Rashidi**

*Human Resource Manager, Honeywell - Sultanate of Oman*

Mr. Said Al Rashidi is a Human Resources professional with extensive experience in HR Business Partnering, Talent Management, Developing and Executing HR Strategies, People Development, and Policy & Manual Development. Executive MBA holder & certified as Senior Professional from SHRM. Comfortable dealing with all levels of employees, regulatory agencies, and outside stakeholders. Holds the competencies to build & sustain effective stakeholders' relationships. He worked previously in Shell (Oman) as a Human Resource Account Manager

### **Mrs. Sameera Ahmed Ali Baba**

*Founder & Owner of Mubadara - Kingdom of Bahrain*

Sameera is a "Certified Trainer" from UP Your Service - Singapore pioneered by Ron Kaufman, with 18 years of solid experience in leadership and management roles, in addition to Training and Development.

She has been selected by "Business in Gulf Magazine - August edition" as one of top hundred women influencers in Bahrain in 2017. Sameera has also received a recognition award from social media club Bahrain chapter for being active, and one of the top influential individuals in social media.





## PAST EVENTS

## من فعالياتنا السابقة



### Fees in Omani Riyal

### الرسوم بالريال العماني

OMR. 390 per delegate

٣٩٠ ر.ع للمشارك الواحد

Corporate rates available

سعر خاص للمجموعات

### Fees Inclusive of:

- Free pass to all sessions.
- Full Conference Materials.
- Tea/Coffee Breaks & Lunch.
- Certificate Signed by Dr. Marshall Goldsmith.

**Cancellation/Substitutions** No cancellation will be permitted once a registration form is received. However, substitution is allowed.

## SPONSORED BY

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### ORGANISER

**الأصائل للمؤتمرات**  
Al-Assayel for Conferences

### HOW TO REGISTER

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- +968 24 50 40 30
- +968 24 50 40 88
- assayel@origin.com.bh
- Alnahdha Tower, Ghala, Oman

Pleasure to see your feedbacks on social media on **#GlobalLeadershipOman**

assayeloman  
origin.com.bh

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