

BBB

BEST BAHRAINI
BRAND AWARDS

جائزة أفضل
هوية بحرينية

**BEST BAHRAINI
BRAND AWARDS**

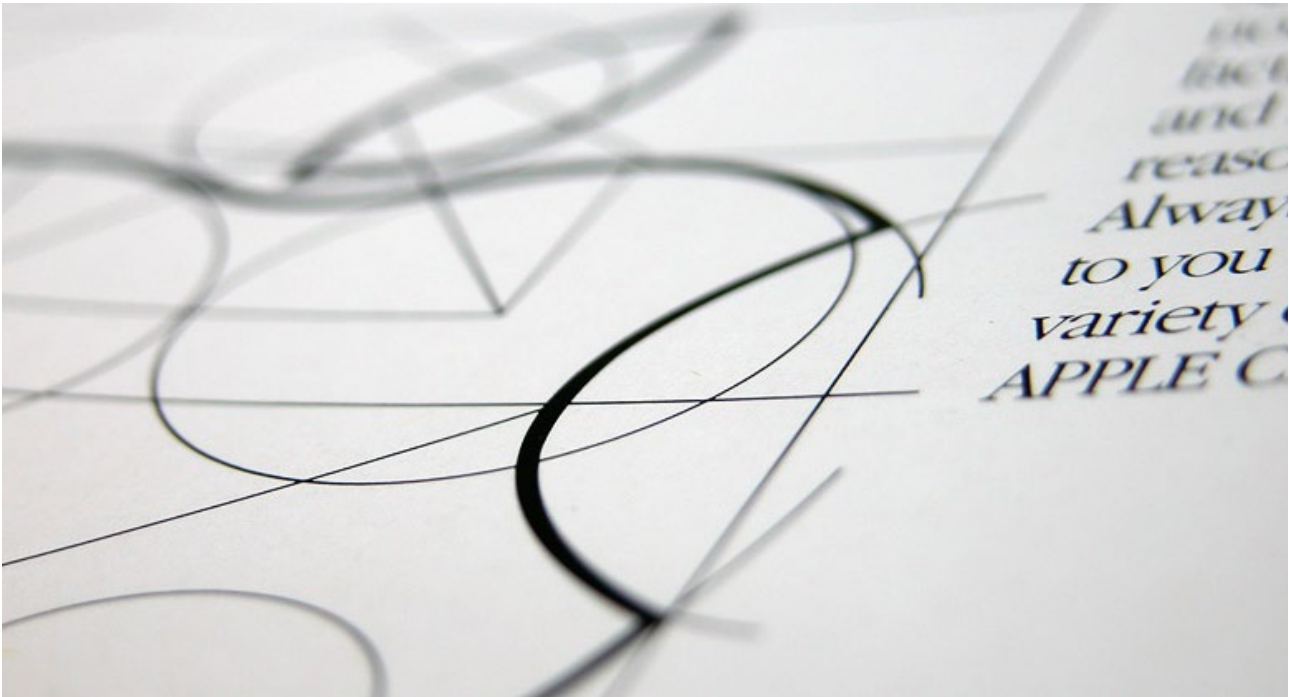
12 -13 March 2016

 BBBAWARDS

BBB-AWARDS.COM

BOXOBIA® **ORIGIN®**
GROUP

OVERVIEW



The Kingdom of Bahrain is a small, high-spirited country with various unique local brands that have reached and exceeded international standards, as well as, creative agencies, copy writers, photographers, and all kinds of professional media gurus. With a booming economy and a young, passionate, and highly competitive creative industry, the Best Bahraini Brands Awards is unique, first of its kind much awaited event that shall select and award the Best Bahraini Brands in the: Financial, Real-Estate, Industrial, Retail, Medical, I.T & Telecommunication sectors, as well as small family businesses and concept brands.

WHO'S BEHIND BBB?



BOXOBIA®

BOXOBIA is successfully established in Bahrain since 2014, and founded by Mr. Jaffar Hamza comprising a team of refulgent designers with more than 10 years of experience in designing field, it brings a fresh and innovative approach to advertising services through creating the driving engine of innovation and thinking out of the box.

It aims to create smart communication that establishes an emotional relationship between public and brands through providing a full range of smart communication services. Starting with basic branding, creating standout brands, smart and innovative business cards, video productions and mobile applications. And from calligraphy to outstanding illustrations. They also provide extra services, because of believing that brands can make life different in communication through creativity and innovation.

Exceptional functional and technical expertise coupled with extensive knowledge makes BOXOBIA the ideal choice for an advertising firm to manage the implementation of marketing or improving any ordinary business into a developed successful one.

ORIGIN® GROUP

Origin Consulting Co. W.L.L. is a GCC based business management consultancy established in 1998 with key focus on human capital development and enterprise improvements.

The company has significant experience with developing people, organisations for private, public and semi government sectors and management of event. The events are innovative and creative as Origin is always focusing on top management gurus from different part of the world.

Origin has Partners and affiliation in twelve Countries, these are Oman, Abu Dhabi, Kuwait, Jordan, Singapore, USA, Ireland, United Kingdom, Canada, India, New Zealand, Australia and its main headquarter in the Kingdom of Bahrain.

BEST BAHRAINI BRANDS



WHAT IS BBB?

The Best Bahraini Brands (BBB) is a national competition for brands 'born and raised' in the Kingdom of Bahrain.

It will be hosted on the 12th and 13th of March 2016. This will be the most awaited event for all creators of different brands in Bahrain to learn, celebrate, be inspired, and to enhance networking and promote Bahrain in the international arena of the branding and business industry.

BBB in partnership with Tamkeen, and accredited by the International Association of Advertising "IAA" will be a national celebration of the success of all small, medium enterprises and large corporations.

WHY BBB?

- Uplift the creativity in branding and design in the local market (Bahrain)
- Create a benchmark in branding in businesses
- Educate & share best practices with the target audience about branding and creativity
- Open an opportunity for creative people to express their creativity
- Inspire young aspirants

WHO IS IN BBB?

- Brands created and established locally from various market sectors
- Advertising Agencies
- Branding Houses
- Freelancers
- Students
- All people of interest residing in Bahrain and the gulf

LECTURES & WORKSHOPS

PROGRAMME AT GLANCE



DAY 1

8:00	Registration & Networking
9:30 - 10:15	Lecture 1
10:15 - 10:30	Tea & Coffee Break
10:30 - 11:15	Lecture 2
11:15 - 12:30	BBB Challenge
12:30 - 02:30	Hands-on Workshop 1
2:30	Lunch

DAY 2

8:00	Registration & Networking
09:30 - 10:15	Lecture 3
10:15 - 10:30	Tea & Coffee Break
10:30 - 11:30	Panel Discussion
11:30 - 12:30	BBB Challenge & (Results)
12:30 - 02:30	Hands-on Workshop 2
02:30	Lunch

PRESENTERS



LECTURES & WORKSHOPS



• **MR. SIMON IMPEY**
CD – Mematic Ogilvy



• **MR. A. FRAGKOPOULOS**
Citi Bank



• **MR. Mohammed isa**
3D Speak

JURY



• **MR. FARIS ABOHAMAD**
Ambassador of IAA - Dubai



• **DR. SAMA ALHASHIMI**
University of Bahrain



• **MR. FABIAN GEYRHALTER**
www.finien.com

BEST BAHRAINI BRAND AWARDS

AWARDS & WORKSHOPS
REGISTRATION FORM

12-13 March 2016

Art Rotana - Amwaj Island
Kingdom of Bahrain



Please complete the registration form in CAPITAL LETTERS and send it by fax +973 17552890 or email registration@origin.com.bh , or contact our team on +973 377 00 422, +973 373 36 422.

FULL NAME:	-----
ORGANISATION:	-----
BRAND SECTOR:	<input type="checkbox"/> Hospitality <input type="checkbox"/> Real-estate & Industry <input type="checkbox"/> Retail <input type="checkbox"/> Medical <input type="checkbox"/> Financial Sector <input type="checkbox"/> It & Telecommunication <input type="checkbox"/> Small Family Business <input type="checkbox"/> Other
JOB TITLE:	-----
MAILING ADDRESS:	-----
TELEPHONE:	-----
FAX:	-----
AUTHORIZED SIGNATURE:	-----

BRAND DETAILS	-----
BRAND NAME:	-----
DATE OF DESIGN:	-----
KIND OF BRAND:	<input type="checkbox"/> CONIC <input type="checkbox"/> ARABIC CALLIGRAPHY <input type="checkbox"/> TYPE OF FACE <input type="checkbox"/> OTHERS
BRAND:	<input type="checkbox"/> APPROVED BY CLIENT <input type="checkbox"/> JUST PROPOSAL
SECTION:	<input type="checkbox"/> LOGO <input type="checkbox"/> APPLICATION WITH FULL BRAND
RATIONAL:	----- ----- -----

REGISTRATION FEES IN BHD (Per Entry)

CORPORATE SECTION:	INDIVIDUAL SECTION:
<input type="checkbox"/> AWARD BD 55.000	<input type="checkbox"/> AWARD BD 12.000
<input type="checkbox"/> WORKSHOPS BD 52.000	<input type="checkbox"/> WORKSHOPS BD 52.000
<input type="checkbox"/> THE FULL PACKAGE BD 107.000	<input type="checkbox"/> THE FULL PACKAGE BD 64.000

Event Management

ORIGIN
GROUP

For Conference exhibition's registration please contact:

Mr. Sadeq Nayem / Mr. Hasan Ismail

M: +973 3733 6422 / +973 3770 0422

E-mail: sadeq@origin.com.bh

Web: www.origin.com.bh

Method of payments:

Payment must be made in Bahraini Dinars only & payable to:

Account Name: Origin Consulting

Bank: Bank of Bahrain & Kuwait

IBAN No. 00100 000 278 570

Swift Code: BBKUBHBM

BBB EXHIBITION

VENUE



ART Rotana, Amwaj Islands, Bahrain
T: +973 16 000 111
www.rotana.com

With its mesmerizing architecture and creative approach to the art of luxury living, ART Rotana Hotel has officially opened its doors and is welcoming guests to its stunning ocean-front property in the heart of Amwaj Islands. Rising high amidst a group of man-made islands with panoramic views of the Gulf's turquoise waters, this inspiring development pays tribute to the splendor of Arabian art and stays true to the warmth and hospitality of the Bahraini culture.

For inquiries please feel free to contact the BBB coordinators:

Mr. Sadeq Nayem

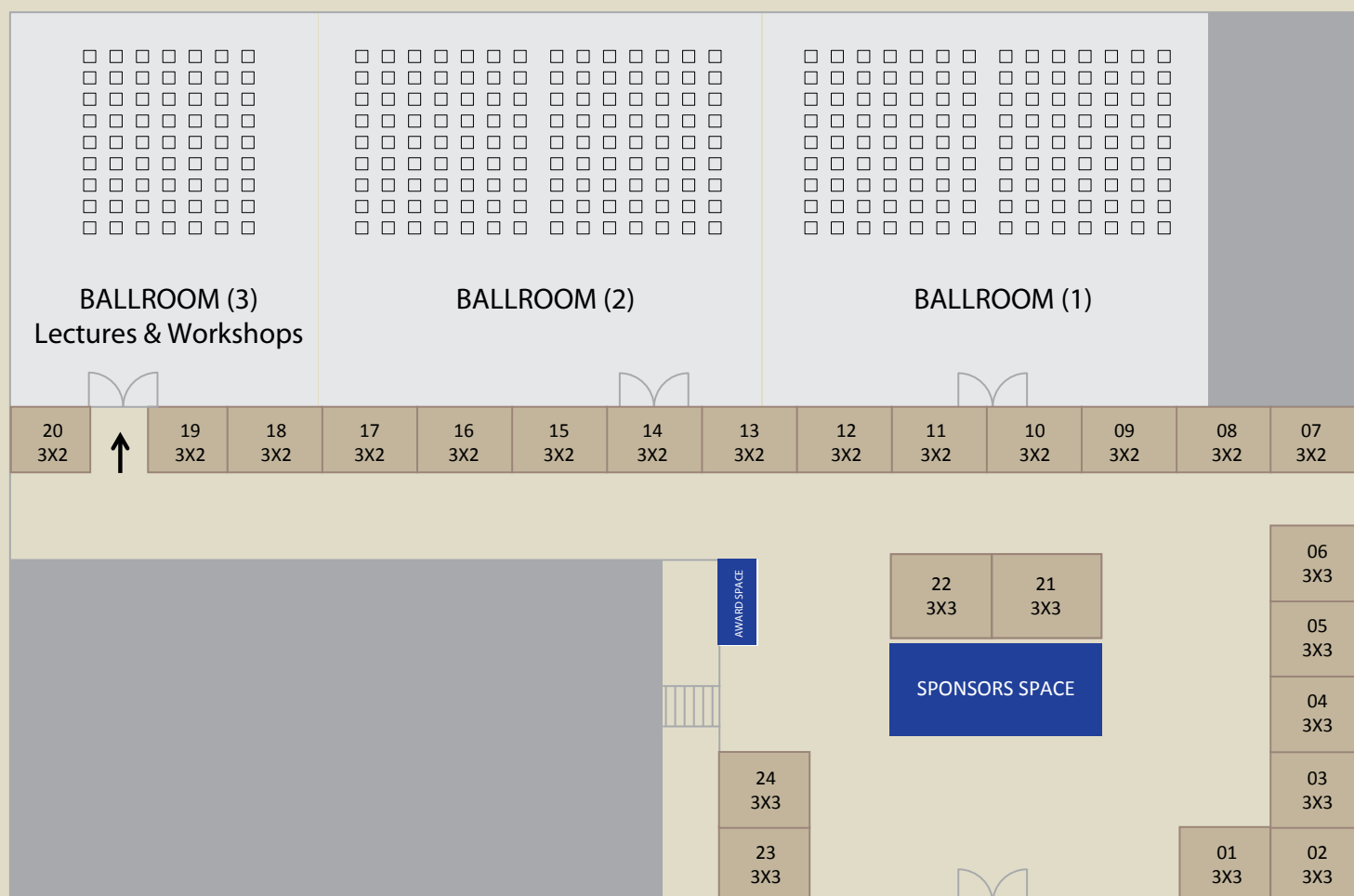
Mobile: +973 3733 6422

Mr. Hasan Ismail

Mobile: +973 3770 0422



EXHIBITION



Venue:

ART Rotana, Amwaj Islands, Bahrain
www.rotana.com

EXHIBITOR FORM (A)

12-13 March 2016

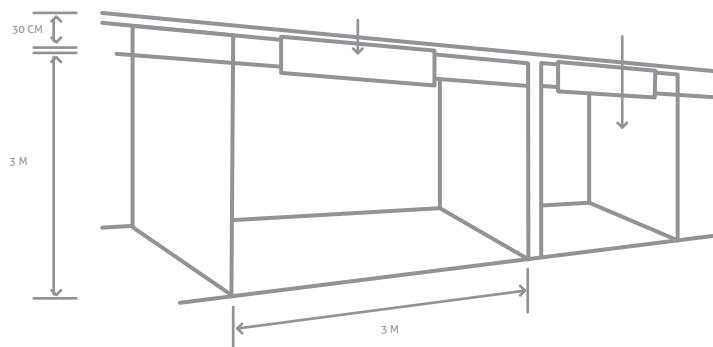
Art Rotana - Amwaj Island
Kingdom of Bahrain



Rental of exhibition shell scheme, booths, 2.4m high anodized system post and beams with white color polkem infill panels

The Shell scheme (min. 9m² includes)

- White wall panels (height 2.4m)
- Carpet
- Fascia Board with company name in English
- Table with 2 chairs
- Two Fluorescent lights
- One 13 Amp single phase power point
- One Waste paper basket



Booking Details

Name : _____

Position : _____

Company : _____

Address : _____

Postal Code: _____

City : _____ Country : _____

Phone : _____ Fax: _____

E-mail : _____

Products to Exhibit : _____

Participation Charges

Option A	BD 180
Per m ²	
3x3 Space with shell scheme package	

Option B	BD 180
3x2 Space with shell scheme package	

Option C	BD 350
One Table (without exhibition stand)	

Payment Method: Full payment in advance in favor of Origin Consulting Co. W.L.L

Bank: Bank of Bahrain & Kuwait

Swift code: BBKUBHBM

IBAN No. BH21 BBKU 00100 000 2785 70

Credit Card : ☐ American Express ☐ Visa ☐ Masters Card ☐ Cash

Card No.

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For Conference exhibition's registration please contact:

Mr. Sadeq Nayem / Mr. Hasan Ismail

M: +973 3733 6422 / +973 3770 0422

E-mail: sadeq@origin.com.bh

Web: www.origin.com.bh

Art Rotana - Amwaj Island
Kingdom of Bahrain

[illegible]

☐ Electrical & Lighting ☐ Audio / Visual ☐ Floral & Greenary ☐ Staging & Carpet
☐ Furniture ☐ Ushers ☐ Others : _____

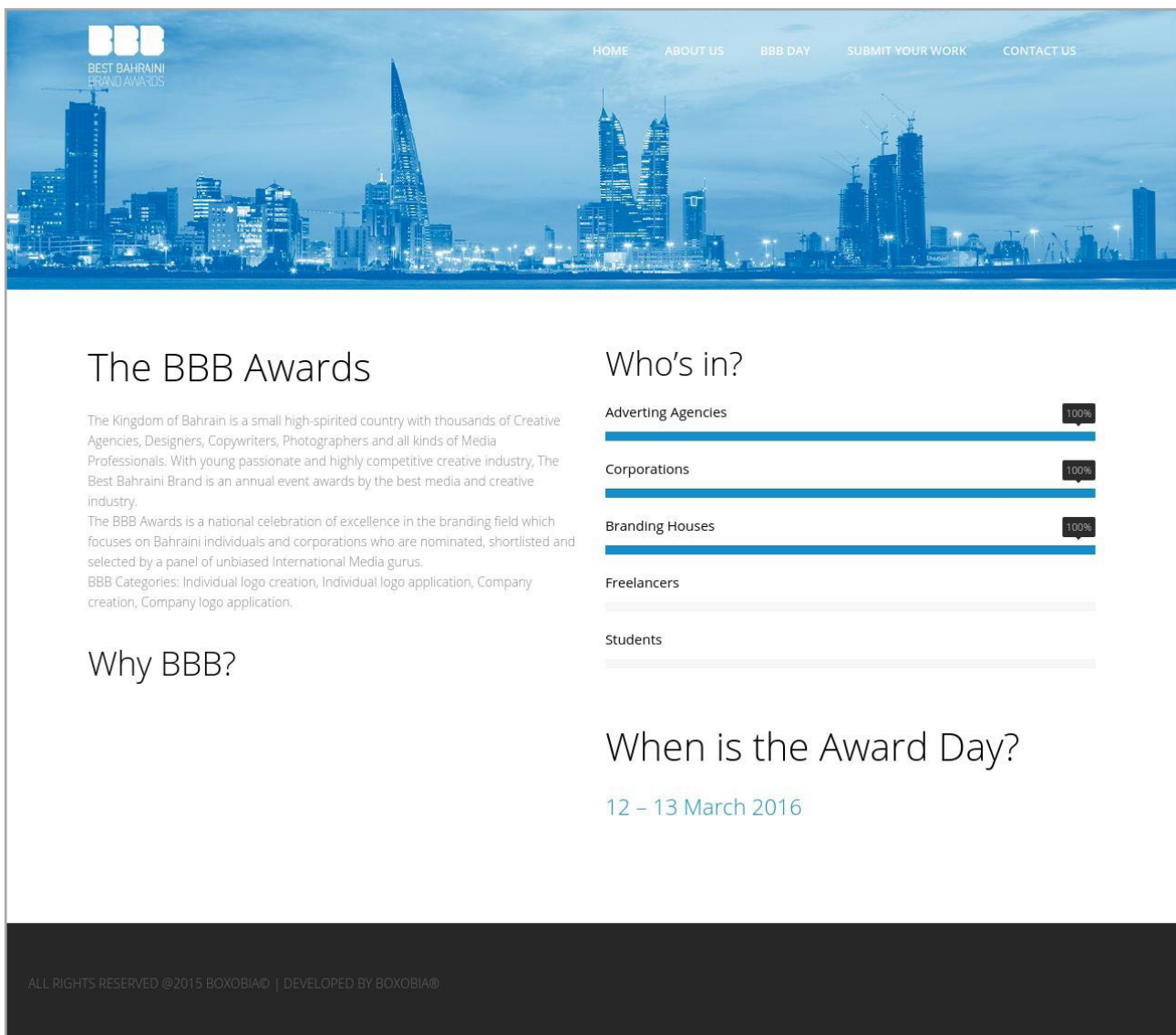
- a. We can't guarantee the availability of booths if we do not receive confirmation before 31st January 2016
- b. 30% surcharge shall be applied on confirmations received less than 10 days prior to the build update, and 50% surcharge for surcharge for confirmations given on site.
- c. Prices quoted are on rental basis only.
- d. Delivery of accessories are subject to full payment in advance.

Please complete this form and forward to the Exhibition Organizer before 31st December 2015

I, the undersigned, pledge and confirm the information contained in this form. Any further correction will be subject to additional charges.

Date: / /

WWW.BBB-AWARDS.COM



AWARDS AND CATEGORIES

AWARDS AND CATEGORIES



BRAND SECTOR CATEGORIES	
01 Hospitality/Food & Beverage	02 Real Estate
03 Financial institute	04 Telecommunication and IT
05 Media and Advertising	06 Sport
07 Retail	08 Family Business
09 Medical	10 Others
BRAND DESIGN CATEGORIES	
01 Iconic	02 Word Mark
03 Letter Mark	04 Arabic Calligraphy
05 Combination Mark	06 Emblem

PARTNERS



STRATEGIC PARTNERS



MEDIA PARTNERS





BBB

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BOXOBIA®

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Web: www.origin.com.bh