



متدى رواد الأعمال التتباب مملكة البحرين



JUNIOR WORLD ENTREPRENEURSHIP FORUM KINGDOM OF BAHRAIN

16 February 2016
Diplomat Radisson Blu Hotel

17 February 2016
Applied Science University

ORGANISER

ORIGIN[®]
GROUP



تمكين
Tamkeen

STRATEGIC PARTNER



**SAFA
ABDULGHANI**

JWEF Chairperson
PR Manager, Origin Group

WELCOME MESSAGE

A young journey starts once she or he graduate and then start looking for a job, submit the CV, get interviewed and finally be employed.

More than 6000 students graduate every year from different universities in Bahrain and because of the jobs scarcity, more than 25% of those graduates end up unemployed and struggling to find their dream job.

Youth are representing the majority of the total unemployment percentage in the kingdom of Bahrain and opening the doors to them to enter the world of entrepreneurship is the best opportunity will be given to them. Entrepreneurship will offer more opportunities to youth to discover new businesses and trends, start establish their own ventures and help other youth to be employed in successful entrepreneurial projects.

For all youth around the world, its entrepreneurship era and you are all urged to be part of this exceptional event.

OPPORTUNITIES TO **INNOVATE** AS AN ENTREPRENEUR.

DESTINATION **BAHRAIN**

Located off the coast of the Arabian Gulf, Bahrain is an archipelago made up of 33 islands. It has been the most important commercial crossroads in the region for over 4,000 years. Manama is the capital of Bahrain and it is the largest city. Manama enjoys a distinct reputation as a tourism and cultural hub regionally and internationally, branded by selecting Manama as the Capital of Arab Culture in 2012, the Capital of Arab Tourism in 2013 and the Capital of Asian Tourism in 2014.

Bahrain has developed and grown successfully over the past 10 years for its liberal economic policies, and has a clear vision for improving. The economic vision of 2030 is a roadmap to making Bahrain a sustainable, competitive and fair economy.



ABOUT JWEF

Founded in France, the Junior World Entrepreneurship Forum (JWEF) is a derivative event of the World Entrepreneurship Forum (WEnF). In 6 years, JWEF has been held around the world in more than 20 countries. In this event local entrepreneurship personalities, industry experts, government officials and academia members are invited to share their experience with the youth participating. This forum was created in order to promote and accelerate junior entrepreneurship globally. The goal for this forum is to educate the youth who are willing to start an entrepreneurial journey, promote entrepreneurship as a career opportunity in Bahrain.

The economic vision of Bahrain 2030 aims to create opportunities for the private sector that will play a huge role in the growth and productivity in Bahrain. In accordance to Origin group is organizing the JWEF in Bahrain and GCC for the first time.



WORLD ENTREPRENEURSHIP FORUM

WHY JWEF

Youth are the backbone of any nation. In the GCC youth are representing 60% of the total unemployment rate, and with the current challenges Gulf countries are facing, it will be difficult to get jobs for all of them.

The focus should be emphasized on the entrepreneurship, where a startup can create a job to himself and with the process of scaling up he can offer other youth new job opportunities and it will lead eventually to decrease the unemployment rate through entrepreneurship.

At JWEF, you will understand entrepreneurship, the creativity and innovation in it and you will explore the global new trends in the entrepreneurship. Participants will learn how to start a new venture or how to scale up a venture. Various types of entrepreneurship will be focused on, such as Social Entrepreneurship, Global Entrepreneurship Digital Entrepreneurship.

2 skills Bootcamp will be delivered to enhance your entrepreneurial skills.

JWEF AWARD

If you are Bahraini between 18 - 30 years looking for starting your own business, apply now to win one of the 3 prizes of the JWEF Award. Proposal should be briefed in English on 10 A4 pages. Five applicants will be nominated to the finals.

Apply on: safa@origin.com.bh
Tel: +973 17 552 878

SPEAKERS



PROF. TURGUL ATAMER

Executive Chairman
of the World Entrepreneurship Forum

Vice-President of EMLYON Business School and Professor in Strategic Management

He has designed and delivered numerous tailor made programs for top management in European as well as in American companies.

His consulting experience includes investigation missions in relation to ministries, international organizations and local authorities. He authored and co-authored numerous articles in various international and national academic journals and books.



MELODY HOSSAINI

Founder and CEO of InspirEngage
www.inspireengage.com

Melody Hossaini is one of the world's leading social entrepreneurs, becoming a Co-founder of a youth organization aged 13, to now Founder and CEO of an Award-winning social enterprise, InspirEngage International.

Melody uses a mix of personal anecdotes as a story-teller added to practical actionable tools. She is also designer of the InspirEngage Bootcamp which equip individuals with the mindset, life skills and plan to bring their goals to life. Recently awarded, 'New European's Most Influential Woman'.



MOHAMMED JAFFAR

Founder and CEO of Talabat
www.talabat.com

Mohammed Jaffar was formerly CEO of Talabat.com an e-commerce business he acquired in 2010. Under his leadership the firm moved from a Kuwaiti domestic business to a G.C.C player in 2012. In the space of two years Talabat.com took the mantle as the market leader in its space and region. Shortly after in February 2015 Rocket Internet acquired Talabat. Talabat was purchased for 170m USD representing the largest Internet technology transaction to the date in the Arab world.



ALAA ALSHAIKH

Managing Director and Partner Van guard
www.Vanguard.bh

AlShaikh is a Co-Founder and Managing Director of Vanguard Group; a Private Equity and Venture Capital Advisory Boutique. He is also a Co-Founder of Vmotion W.L.L., while a founding team member of Rizon Jet B.S.C., Chocolate & Co. Company W.L.L., Beaucraft W.L.L. and numerous other business ventures. He currently serves on a number of Board of Directors for companies operating in the sectors of manufacturing, automobiles, professional services, and engineering; both in the GCC region and abroad.



HUDA JANAH

CEO of CAN Global Project Cargo
Logistics Services Ltd.co

Starting her business "Global Cargo" with a small office and an initial investment of 4000\$. Today she is managing business assets worth around 3\$ million, leading one of the biggest cargo and travel services in Bahrain with 28 professional field staff, in addition to promoting and managing eight new companies in the region.

Her business includes cargo clearing and heavy transportation, freight forwarding, custom clearance & delivery services, transportation & inter-airport trucking, GCS refrigerated transport, etc.



DR. ATEF SHABRAWY

Advisor at the Centennial Fund

Dr. Atef is an international speaker with more than 25 years of experience, in several senior positions. He is currently advisor to the International Academy for Entrepreneurs and Prince Abdulaziz International Prize for Entrepreneurs at Centennial Fund-KSA. He was advisor to the MOSD, CEO-founder Family Bank and GM in Bahrain Development Bank, managing Bahrain Business Incubator Centre.

He won prestigious awards and recently he founded the Social Innovation Expert specialized in social entrepreneurship and innovation.



FAISAL SHERAIFF

Social Entrepreneur
Founder of Mode Marketing Studio

Faisal Sheraiff a marketer in his late twenties, who is mostly interested in social entrepreneurship and finding the path to happiness through looking at life from a different perspective. With a master's degree in marketing; Faisal has founded a marketing boutique "mode marketing studio" that focuses on marketing through social media. His personal interest in youth development is shown through daily posts on social media related to life lessons he has gained through his awareness campaigns in the community.



Wafa ALOBAIDAT

Founder and CEO of Obai and Hill
www.obaiandhill.com

Wafa is the Chief Executive Officer and Creative Director of Obai and Hill.

Obai and Hill aims to bring young innovative designers into a new light and bridge the gap between the unestablished younger designer and the client, creating a business for the Middle Eastern consumer and the breadth of young talent in Europe. In 2015, Obai and Hill received the Start Up of the Year award, hosted by the Bahrain Entrepreneurship Awards.



ABDULRAZAG ALMUTAWA

General Manager Ghaliyah
www.ghaliyah.com

Abdulrazag started working at Ghaliyah Technology since inception in 2011 as General Manager.

Abdulrazag is well experienced in the field of Media. Prior to joining Ghaliyah he worked in Hill & Knowlton Company in the Business development area for a year. Prior to that he worked in Five Levels event Management Company for a year too. Abdulrazag holds a bachelor degree in Mass Media from Kuwait University and a higher certificate in Marketing and Branding from New York University.



ALI SABKAR

Founder & President of Social Media Club Bahrain

Ali SABKAR is the Founder & President of Social Media Club Bahrain who was the first to lead the social media activities & events in Bahrain.

SABKAR was appointed as Board of Director at Social Media Club USA and he was appointed by DM3 Institute UAE & DMi Group Ireland to be the first certified Bahraini instructor at the Professional Diploma in Digital Marketing.

SABKAR co-authored "WHY MARKETING Middle East" with 2 well known international internet marketing experts.



AYSHA ALORAIFI

Founder of Bossy Kitchen

Aysha Al Oraifi started a restaurant called Bossy Kitchen with her husband and business partner Mohammed Al Khalifa.

Bossy Kitchen organically grew from a food stall to a home business then turned it to a fully-fledged restaurant in January 2015. Her philosophy in food is creating a well-balanced meal with three different colors and two distinctive flavors. She was the Winner of Chef Wolfgang Puck Mystery Box Challenge, she was a part of the Bahrain team who won third place in the Dubai World Hospitality Championship, and also won Time Out Highly Commended Café in 2015.



MOHAMED ABDEL-GADIR

Young Ambassador of InspirEngage

Mohamed Abdel-Gadir is a 30 year old creative entrepreneur who strives to push the boundaries of design, artistry and technology. Mohamed has been a Young Ambassador for InspirEngage International for nearly 3 years in which time he has helped deliver training and Bootcamps in the UK and France, and supported the organisation through the use of video production, graphic design and website development.

His professional background in digital design, videography, and product design engineering has seen him work with companies such as Caterpillar, Nissan Forklift and National Grid.

08:00 - 09:00



Registration & Network

09:00 - 10:00



OPENING CERMONY

OPENING BY CHAIRPERSON

Ms. Safa Abdulghani

PR & Media Manager, Origin Group - Kingdom of Bahrain

PATRON MESSAGE

H.E. Mr. Zayed R. Al Zayani

Minister of Industry, Commerce & Tourism - Kingdom of Bahrain

OPENING KEYNOTE SPEAKER

Dr. Hashim Hussein

Head of (UNIDO) - Kingdom of Bahrain

OPENING KEYNOTE SPEAKER

Prof. TURGUL ATAMER

Executive Chairman of the World Entrepreneurship Forum - Republic of Turkey



AWARDS

10:00 - 10:30



Coffee Break

10:30 - 12:00



SESSION 1: From Startup to Scale up

Mr. Alaa AlShaikh

Managing Director and Partner of Van Guard - Kingdom of Bahrain

Ms. Huda Janahi

CEO of CAN Global Project Cargo

Logistics Services Ltd.co - Kingdom of Bahrain

Mr. Mohammed Jaffar

Founder and CEO of Talabt - State of Kuwait

12:00 - 13:00



Prayer & Lunch Break

13:00 - 14:30



PANEL DISCUSSION: Entrepreneurial Success Stories

Chaired by:

Ms. Melody Hossaini

Founder and CEO of InspirEngage - UK

● **Ms. Wafa Al Obaidat**

Founder & CEO of Obai and Hill - Kingdom of Bahrain

● **Mr. Faisal Sheraiff**

Social Entrepreneur - Kingdom of Saudi Arabia

● **Mr. Abdulrazag Al Mutawa**

General Manager Ghaliah Tech - State of Kuwait

● **Ms. Aysha Al Oraifi**

Founder of Bossy Kitchen - Kingdom of Bahrain

14:30 - 15:40



Coffee Break

15:40 - 16:40



WORKSHOP

Enterprise Skills Bootcamp*

Bootcamp facilitator: Mr. Mohamed Abdul-Gadir

Young Ambassador of InspirEngage - UK

08:00 - 09:00



Networking Over Tea / Coffee

09:00 - 10:00



WORKSHOP InspirEngage Bootcamp*:

Ms. Melody Hossaini

Founder and CEO of InspirEngage - UK

10:00 - 11:00



PANEL DISCUSSION: Think Tank - Do Tank

Chaired by:

Ms. Safa Abdulghani

PR & Media Manager, Origin Group - Kingdom of Bahrain

Dr. Atef Shabrawy

Advisor at the Centennial Fund - Kingdom of Saudi Arabia

Mr. Ali Sabkar

Founder & President of Social Media Club - Kingdom of Bahrain

11:00 - 11:15



Coffee Break

11:15 - 12:15



WORKSHOPS (PARALLEL)

- "social innovation lab" Dr. Atef Sharbrawy
- "Positioning your business in Social Media" Mr. Ali Sabkar
- "Social Entrepreneurship" Mr. Faisal Sheraiff

12:15 - 13:15



Prayer & Lunch Break

13:15 - 14:00



PITCHING BUSINESS IDEA Presenting to Jury

14:00 - 15:15



Coffee Break

15:15 - 16:00



AWARD CEREMONY



Closing Speeches

*The taster Bootcamp will be an accelerator of our core modules:

Identity/ Personal Branding, Communication, Leadership, Project Management as well as a social enterprise task with a prize for the winning group. The Bootcamp is hands-on, high-energy and produces results.

SUPPORTED BY



STRATEGIC PARTNERS



KNOWLEDGE SPONSOR



PARTNERS



DIGITAL SPONSOR



MEDIA SPONSORS



HOW TO REGISTER

+973 17 552 878

+973 17 552 890

registration@origin.com.bh

Follow us

@JWEF_BH

STRATEGIC PARTNER

ORGANISER



تمكين
Tamkeen

ORIGIN[®]
GROUP

REGISTRATION FORM

INDIVIDUAL PARTICIPANT

*Please complete the registration form in **CAPITAL LETTERS**

*Send the application by fax (973) 17 552 890 or contact tel. (+973) 17 552 878

Organization Name

Participant Name

Mailing Address

E-mail

Telephone

Mobile

Authorized Signature

Date

PARTICIPATION FEES IN BD

Participation Fees : **80 BD** per participant

Students Fees : **20 BD** per Student

**Corporate rate available*

Fees inclusive of :

- Free pass to all sessions & workshop.
- Full forum materials.
- Lunch, Tea/ Coffee Breaks.
- Forum attendance certificate.
- Inspirengage Bootcamp Certificate.

Cancellation/ Substitutions:

No cancellation will be permitted once a registration form is received. However, substitution is allowed.